

Lauren Britton

Illustration . Design . Product Development . Marketing

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Objective: Natural leader with an insatiable hunger to succeed as a Designer and Illustrator which will utilize my multi-faceted creative capabilities as well as superior communication skills

Education / Achievements

2008 **Bachelor of Fine Art in Illustration**, *American Academy of Art*, Chicago, IL.

- Graduated with honors
- 3.73/4.0 GPA

Skills

Digital - Adobe InDesign, Illustrator, Photoshop, Lightroom, Microsoft Word, Excel, Power Point

Art Direction - Product Development and Fashion Photography

Traditional - Gouache/watercolor, pastel, colored/graphite pencil, charcoal, acrylic, large-scale murals

Work Experience

2010 – Present **Freelance Custom Paint Artist**, *Ren-Lor Medical* – Rolling Meadows, IL.

- . Creating customized acrylic paintings on stethoscope heads based on customer orders
- . Hand-painted personalization
- . New design development

2010 – Present **Freelance Illustrator & Graphic Designer**, *www.800bear.com* – Downers Grove, IL.

2010 – Present **Freelance Illustrator & Graphic Designer**, *www.giftsforyounow.com* – Downers Grove, IL.

2007 – Present **Freelance Illustrator & Product Developer**, *The Bradford Group* - Niles, IL.

2007 – 2007 **Product Development Intern**, *The Bradford Group* - Niles, IL.

- . Conceptualization, sketching, design and production of collectibles
- . Editing of former and current product designs
- . Product research to conceptualize new ideas as well as improve current products
- . Mock-up product designs, colorization, and rendering using Adobe Photoshop

2009 – 2010 **Freelance Photography Editor and Re-toucher**, *Plum Tree Studio*, Chicago, IL.

- . Editing and Narrowing down of photos from weddings and photo shoots in Adobe Lightroom
- . Retouching of photos in Adobe Photoshop and Lightroom
- . Taking an average photo and making it exceptional

2008 – Present **Freelance Designer**, *American Legal Forms*, Chicago, IL.

- . Creative direction of business related items
- . Execution of designs for items such as logos, letterheads and business cards
- . Typography of legal forms and other written documents

2009 – Present **Diageo Liquor & Nike Brand Ambassador**, *MKTG*, Chicago, IL.

2009 – 2009 **Anheuser Busch Brand Ambassador**, *180 Promotions*, Chicago, IL.

2008 – 2009 **Wine and Spirits Brand Ambassador**, *On The Rocks*, Chicago, IL.

2008 – 2009 **Liquor Brand Ambassador**, *Events & Promotions*, Lenexa, KS.

2006 – Present **Liquor and Beauty Brand Ambassador**, *Signature Marketing Inc.*, Schaumburg, IL.

- . Demonstrate and promote new products to the specific targeted audience
- . Effectively communicate with consumers
- . Thorough product research and knowledge
- . Hosting events, samplings, demonstrations and brand activation

Awards

2008 Finalist, *Design our Pepsi Can Contest*, Pepsico, Purchase, NY.

2004 Recipient, *Friends of Fine Arts Scholarship*, Downers Grove District 99 South High School, Downers Grove, IL.

Interests: Scrabble connoisseur & Food Network enthusiast